PRIVATE LABEL **YOUR OWN BRAND**

At BIOFEED, we offer a comprehensive service that allows customers to introduce their own product under an individual brand, with full support at every stage - from concept to logistics.

WHAT DO WE OFFER?

At BIOFEED, we combine our extensive experience, modern technologies, and passion for creating high-quality pet foods to support our customers in creating their own brands. Start your adventure with your own pet food brand together with BIOFEED!

HERE IS HOW WE CAN HELP YOU AT EVERY STAGE:

Advisory and idea development: We start by understanding your idea and goals. Our team of experts will help you develop a product concept that best meets your expectations and market needs.

Designing and creating samples: We create test samples that are an exact replica of the future product. This gives you the opportunity to evaluate the quality, taste, and overall acceptance by animals.

Testing and analysis: We conduct detailed research, including analytical ingredient analysis and palatability tests, to ensure that the final product meets both your and your customers' expectations.

Production and quality control: Once the prototype is accepted, we start mass production. Our production process is monitored for quality to ensure that each batch of the product is perfect.

Packaging and branding: We provide support in packaging design and branding, creating attractive and vision-aligned packaging that will make your product stand out in the market.

Logistics and distribution: Thanks to our logistics center in Gdańsk, we are able to quickly and efficiently deliver your product to selected locations in the country and abroad.

OUR CLASS A WAREHOUSE OFFERS:

24-HOUR SHIPPING WAREHOUSE SPACE - 5500 M2 9000 STORAGE SPACES **WMS SYSTEM**

WHY CHOOSE BIOFEED FOR YOUR PRIVATE LABEL?

Choosing BIOFEED as your partner in creating your own brand, you benefit from our experience, advanced technologies, and passion for quality. We offer flexible solutions tailored to your needs and expectations, supporting you at every step - from the idea to the final product on the store shelf. Our team of specialists is ready to cooperate with you, creating products that will stand out and be recognized in the pet food market.



- biofeedglobal.com





BIOFEED is a Polish company that has been passionately creating innovative foods for various animal categories for over 15 years. Starting as a small factory in Rajkowy in 2008, we have developed into a key player in the feed and pet food industry in Poland.

ABOUT US

For over 15 years, with passion and commitment, we have been creating foods that nourish various animal categories. Our journey began with a simple goal: to provide high-quality nutritional products for animals, always with their health and well-being in mind. Our research and development centers focus on innovation, ensuring our products are always a step ahead of the competition. Our awards and certifications are proof of the quality and commitment in our work.

BIOFEED, starting its activity in 2008 as a small factory in Rajkowy near Tczew, has come a long way to become one of the most important companies in the feed and pet food industry in Poland.

A significant achievement is the recently opened Research and Development Center in Pasłęk. This modern center is an important step in the development of innovative nutritional solutions for animals on a European scale. Thanks to our research and development facilities and many years of experience in animal nutrition, BIOFEED is a leader in the industry of innovation and development.

At BIOFEED, we believe that our work has a real impact not only on the pet food industry but also on the well-being of animals and the satisfaction of their owners. Our story is a tale of continuous striving for excellence, innovation, and responsibility - both towards our customers and the environment we operate in.

OFFER

At BIOFEED, we offer a wide range of products to meet the diverse nutritional needs of animals. Our products are created with different customer groups and their unique requirements in mind. Our range includes a broad variety of dry foods for dogs and cats, from economical products to ultra-premium class. We create foods tailored to different breeds, sizes, and nutritional needs of dogs and cats. From food for puppies and kittens, through products for adult animals, to special formulas for seniors and pets with specific health issues. Thanks to our modern production lines, we are able to adapt to the individual needs of our customers, offering private labeling and flexible cooperation terms.

HERE IS AN OVERVIEW OF WHAT WE CAN OFFER:

FOR RETAILERS AND PET STORES

We offer a wide range of dry food under private labels, tailored to the specifications and expectations of different retail chains. Our products perfectly meet the needs of the retail market, offering variety and quality.

FOR BREEDERS AND PET OWNERS

Our offer also includes foods adapted to the specific requirements of breeders and individual pet owners who wish to provide their pets with the best possible nutritional care.

PRIVATE LABEL

We offer comprehensive solutions for companies wanting to introduce their own brands of pet food to the market. Our services include support at every stage - from concept to final product.

FOR SPECIALISTS AND VETERINARIANS

We create specialized foods that are adapted to the specific nutritional and health needs of animals. These products are ideal for veterinarians and animal nutrition specialists looking for specialized solutions for their patients. We develop therapeutic foods intended to support the treatment of various health conditions in animals, such as allergies, kidney problems, or obesity.

QUALITY

At BIOFEED, quality is not just a word – it is the foundation of our business and a promise to our customers. Our quality philosophy is based on three main pillars:

HIGH-QUALITY RAW MATERIALS

Local sources: Our priority is to use raw materials obtained from trusted, local suppliers. This ensures that every ingredient in our food is fresh and comes from safe and sustainable sources.

Strict selection: Each ingredient is carefully selected and controlled to ensure its highest quality. As a result, our products are not only tasty but, above all, safe and healthy for animals.

ADVANCED PRODUCTION PROCESS

Modern technologies: Our production facilities are an example of using the most advanced technologies in the pet food industry. They are among the most technologically advanced plants in Europe, guaranteeing unique quality and tastiness of our products. The use of innovative machines and technologies allows us to create foods with higher nutritional value and exquisite taste while maintaining the highest safety standards.

OUR PRODUCTION LINES ARE IMPRESSIVELY EFFICIENT, REACHING NEARLY

80,000 TONS OF FOOD ANNUALLY

This enables us to meet the needs of both our business partners and individual customers. Our goal is to continuously improve production processes to provide pets with the highest class of food, produced with their health and well-being in mind.

EXPERIENCE AND INNOVATION

International standards: Our

production meets international quality standards, confirmed by numerous certificates and awards. This assures our customers that they are choosing a product recognized and appreciated worldwide.

Research laboratory: At BIOFEED, we constantly strive to improve our processes. We invest in research and development to ensure our products are not only tasty but also innovative and adapted to the changing needs of the market and customer expectations. In our laboratory, every raw material is subjected to rigorous tests even before the production process begins. This guarantees that only the highest quality ingredients are used in our foods.

Experienced team: A group of specialists, including experienced nutrition technologists, animal dietitians, and veterinarians, works on developing innovative and balanced formulas. We proudly cooperate with the University of Warmia and Mazury, allowing us to continuously improve our products. This synergy of science and practical knowledge enables us to create foods that not only taste good to our four-legged clients but are also tailored to their individual needs.

QUALITY CONTROL AT EVERY STAGE

AT BIOFEED, EVERY PRODUCTION STAGE IS CLOSELY MONITORED. REGULAR AUDITS AND CONTROLS ALLOW FOR THE IDENTIFICATION AND ELIMINATION OF ANY INCONSISTENCIES, ENSURING THAT THE FINAL PRODUCT IS ALWAYS OF THE HIGHEST LEVEL

